

SOCIAL MEDIA CONTENT AND PRIVACY

Participation on all Infection Prevention and Control Canada (IPAC Canada) social media platforms by the general public is encouraged. We remind you to consider how much personal information to share, with the understanding that this information may be linked to your name and published on the internet. IPAC Canada is committed to maintaining confidentiality and personal privacy in compliance with the privacy regulations in the Personal Information Protection and Electronic Documents Act (PIPEDA) and the Canadian Anti-Spam Legislation (CASL). Information on confidentiality and privacy as relates to the IPAC Canada website can be found at <https://ipac-canada.org/disclaimer.php>. In addition, IPAC Canada has rules of engagement regarding its social platforms.

Facebook

In accordance with s.5.7 of the Facebook Statement of Rights and Responsibilities (the 'Facebook Statement') available at <https://www.facebook.com/terms.php>, this document also serves as notice that by posting comments on the IPAC Canada Facebook page, pages created and hosted on Facebook, you are consenting to the collection of the information you provide. By using or accessing Facebook you agree with the contents of the Facebook Statement. Any information collected may be stored and/or accessed outside of Canada on servers that do not belong to IPAC Canada.

To protect your privacy, and the privacy of others, please do not include any personal information including telephone numbers and email addresses in comments. Do not share personal information about others, including pictures or videos, unless you have obtained consent to do so.

IPAC Canada Facebook moderators will not tolerate comments that are offensive (to an individual or organization) or are harassing in their approach. We reserve the right to remove comments that abuse the following conditions:

- Contain abusive, obscene, indecent or offensive language;
- include defamatory, abusive, harassing or hateful remarks or make unproven or unsupported accusations against individuals or organizations;
- constitute spam, promote services or products;
- invade personal privacy or impersonates another individual or organization;
- are posted without the necessary rights, licenses and consents;
- encourage conduct that may or would constitute a criminal offence or give rise to civil liability, or that otherwise violates any local, provincial, national or international laws or regulation anywhere in the world;
- contain excessive links or contain code;
- identify any publically-elected representative or candidate regardless of their political affiliation, whether those comments are supportive or critical; and
- are contrary to the principles of the Canadian Charter of Rights and Freedoms.

IPAC Canada Facebook pages are not responsible for the accuracy, completeness, timeliness or reliability of content posted by others. Users agree to indemnify and hold IPAC Canada harmless from all third party claims, demands, actions or costs arising out of use of these sites.

Twitter

IPAC Canada uses Twitter as a tool to communicate to people interested in our work. Medical advice will not be provided through social media. To protect your own privacy and the privacy of others, do not include any personal information including medical information, telephone number and email address in the body of your comment. Do not share personal information about others, including in photographs, without their consent. Any information collected may be stored and/or accessed outside of Canada on servers not belonging to IPAC Canada.

Tweets we retweet, quote, or like to not imply endorsement on the part of IPAC Canada. Our decision to follow a particular Twitter user does not imply endorsement of any kind. IPAC Canada will not sell or trade any personally identifiable information that may be collected from our website and/or social media platforms and will not disclose such information to third parties except as authorized by law and IPAC Canada policies.

Users agree to give IPAC Canada a non-exclusive, royalty-free, worldwide license to use, reproduce or edit any content you post on our social media. By posting a comment or material of any kind on IPAC Canada social media platforms, the user agrees to the terms of this Content and Privacy policy.

If you have questions about this policy or how we apply it, please contact info@ipac-canada.org.

Monitoring Hours

Facebook and Twitter accounts are monitored regularly. Comments/questions posted outside of regular business hours may not be seen until the next business day.

Acknowledgements

- Information source from Provincial Health Services Authority, British Columbia
- Information source from Baycrest Health Sciences, Toronto, Ontario